

CULTURE AND HERITAGE IN FRANCE

KEY INFO IN

10

POINTS

1

▶ A SIZEABLE SECTOR IN THE FRENCH ECONOMY

In 2013, the culture sector accounted for 2.3% of value added (€44 billion) in France, while exports of cultural products amounted to €3,112 billion.

2

▶ A RICH, DIVERSE CULTURAL LANDSCAPE

2,025 cinemas, more than 1,000 theaters, including: five “national theaters” (Comédie Française, Odéon Théâtre de l’Europe, Théâtre national de la Colline, Théâtre national de Strasbourg, Théâtre national de Chaillot); 460 music, dance and dramatic arts conservatoires; 16,300 libraries; 1,200 museums, including the Louvre which attracts the most visitors every year; around a hundred national monuments; more than 43,000 listed monuments; and 3,400 parks and gardens.

3

▶ 38 FRENCH SITES ON UNESCO’S WORLD HERITAGE LIST

France has 38 sites inscribed on UNESCO’s world heritage list, including: the Abbey of Fontenay, Chartres Cathedral, Palace and Park of Versailles, Mont Saint-Michel and its bay, the Canal du Midi, the historic sites of Lyon and Strasbourg, the Papal Palace in Avignon, the Episcopal City of Albi, the lagoons of New Caledonia.

4 ▶ RECOGNITION FOR FRENCH CUISINE

The 'gastronomic meal of the French', with all the rituals and presentational aspects it entails, was added to UNESCO's intangible cultural heritage list in 2010. Major names in French cuisines include Paul Bocuse, Michel Bras, Thierry Marx, Anne-Sophie Pic and Marc Verrat. There was also a French winner of the 2015 World's Best Female Chef, H el ene Darroze.

5 ▶ FRANCE, THE WORLD'S LEADING TOURIST DESTINATION

The world's leading destination for foreign tourists, with 84.7 million visitors in 2013, ahead of the United States and Spain. Tourism accounted for 7.4% of GDP in 2013.

6 ▶ FRANCE IS A CREATIVE COUNTRY

One million musical compositions are copyrighted each year with the French Artists' rights association SACEM, which holds 90 million works in its global collection.

7 ▶ 15 NOBEL PRIZES FOR LITERATURE

France has seen more prize-winners than any other country in this category, the most recent being Patrick Modiano (2014), Jean-Marie Gustave Le Cl ezio (2008), Gao Xingjian (2000), Claude Simon (1985) and Jean-Paul Sartre (1964).

8

▶ ATTRACTIVE TRAINING PROGRAMS

France has 157 higher education establishments providing training in culture and the arts, accounting for nearly 30,000 students in 2013, 12% of whom were from overseas.

9


▶ FRANCE IS HOME TO NUMEROUS MAJOR CULTURAL AND ARTISTIC EVENTS

Every year, France holds events that put it at the heart of national and international culture: the Festival d'Avignon, the Chorégies d'Orange, the Foire Internationale d'Art Contemporain (FIAC), the Cannes Film Festival, Rock en Seine, the Deauville American Film Festival, the Inter Celtic Festival of Lorient, the Angoulême International Comics Festival.



10

▶ FINANCIAL SUPPORT FROM GOVERNMENT AND LOCAL AUTHORITIES

Through its 'cultural pacts' initiative, the French government is committing itself to maintaining local authority cultural funding over the three following years. Thirty-seven of these pacts had been signed by May 31, 2015.



For further information, please visit:
www.businessfrance.fr





77, boulevard Saint-Jacques
75680 Paris Cedex 14 - France
Tel.: +33 1 40 73 30 00



15

**NOBEL PRIZES
FOR LITERATURE**



**FOREIGN
INVESTMENT
DECISIONS
PER WEEK**

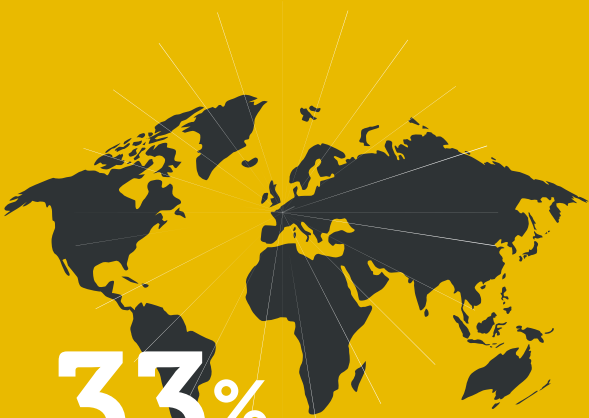
ACCESS TO A MARKET OF

65



MILLION CONSUMERS

AND GATEWAY TO THE EMEA



33%

**OF FRENCH EXPORTS
ARE GENERATED BY
FOREIGN COMPANIES**