

# FRANCE: A HAVEN FOR TALENT

KEY INFO IN

**10**

POINTS

# 1

## ▶ FRANCE ATTRACTS FOREIGN NATIONALS

Nine students in 10 who come to France recommend the country as a study destination. (Campus France survey, 2013)

France is also the **world's leading destination for foreign tourists**. (UNWTO, 2014)

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# 2

## ▶ FRANCE: A HAVEN FOR UNIVERSITY STUDENTS

With more than 289,000 students enrolled in higher education, France is also the **third leading host country in the world for foreign students** after the United States and the United Kingdom. (Campus France, 2014)

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# 3

## ▶ FRANCE: A HAVEN FOR RESEARCHERS

France has a high proportion of R&D personnel: with 9.2 researchers per thousand labor force in 2011, France is ranked among the leading countries in the world. (OECD, Main Science and Technology Indicators, 2014)

**Twelve of the 55 Fields Medals** (often described as the "Nobel Prize for Mathematics") have been awarded to **French mathematicians**.

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# 4

## ▶ FRANCE: A PRODUCTIVE ECONOMY

France is ranked **sixth in the world for hourly labor productivity**, ahead of Germany (7th) and the United Kingdom (13th). (The Conference Board, 2014)

# 5

## ▶ FOREIGN EXECUTIVES PRAISE FRANCE'S WORKFORCE

Eighty percent of foreign business executives surveyed believe that the **education and training of France's workforce** make France attractive for foreign investment. (TNS-Sofres/IFA opinion poll, 2014)

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# 6

## ▶ FRANCE BOASTS HIGHLY QUALIFIED RESEARCHERS

France is ranked third in the EU for the number of students in second-stage tertiary education leading to an advanced research qualification. (Eurostat, 2014)

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# 7

## ▶ RENOWNED BUSINESS SCHOOLS

Eighteen French establishments in the global rankings of the 70 best Management Master's degree programs, including **two of the top three: HEC and ESSEC**. (Financial Times, 2014)

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# 8

## ▶ PARIS IS PARTICULARLY ATTRACTIVE FOR RECENT GRADUATES

In 2014, Paris once again was ranked first – for the third year running – in the annual rankings of the QS Best Student Cities.

# 9

## ▶ FRANCE'S EXCELLENCE IN R&D ATTRACTS FOREIGN BUSINESSES

Foreign investment projects are growing rapidly in R&D, engineering and design, with 77 investment decisions recorded in 2013, versus 58 in 2012.

The number of projects in R&D alone rose by 13% to 51 investment decisions in 2013, compared with 45 in 2012, and 40 in 2011. R&D, engineering and design investments created over 1,900 jobs in 2013, or 7% of the all jobs created by foreign investment in France.




# 10


## ▶ A MAGNET FOR TALENT

Streamlined immigration formalities for foreign talent, for example through the "Skills and Expertise" resident permit for non-EU nationals appointed chief executive of a subsidiary in France. The "Expatriate Employee" resident permit exists for intra-group job transfers, and the European Union Blue Card for highly qualified employees.

Moreover, the "French Tech Ticket", a "welcome pack" for foreign entrepreneurs founding their start-up in France (€30,000 grant, visa, single "Helpdesk" contact point, business set-up support, etc.), is due to open in 2015.



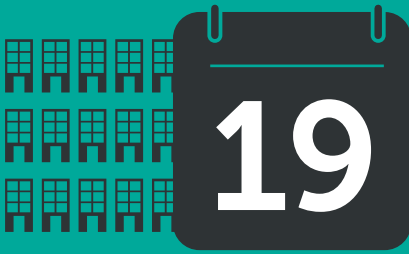
For further information, please visit:  
**[www.businessfrance.fr](http://www.businessfrance.fr)**





77, boulevard Saint-Jacques  
75680 Paris Cedex 14 - France  
Tel.: +33 1 40 73 30 00





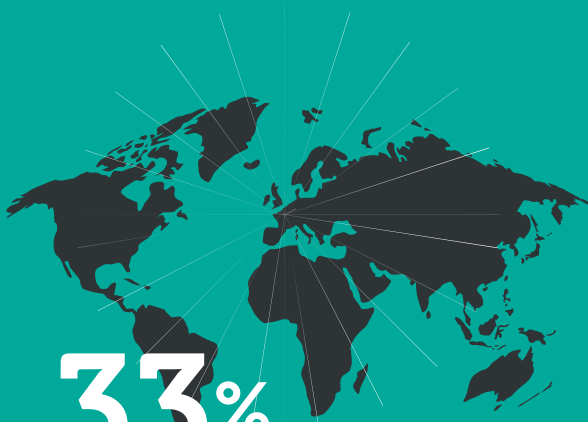
**FOREIGN  
INVESTMENT  
DECISIONS  
PER WEEK**



NEARLY  
**30%**

OF BUSINESS R&D  
CONDUCTED BY  
FOREIGN COMPANIES





**33%**

**OF FRENCH EXPORTS  
ARE GENERATED BY  
FOREIGN COMPANIES**