

FRANCE'S FILM INDUSTRY

KEY INFO IN

10

POINTS

1

▶ FRANCE, THE BIRTHPLACE OF CINEMA

In 1895, the **Lumière brothers** invented the cinematograph. France is home to famous groups such as **Pathé** and **Gaumont**, the world's oldest film company founded in 1895.

2

▶ FRENCH MOVIES ENJOY INTERNATIONAL SUCCESS

In 2014, French films generated **111 million admissions** (outside France), and €640 million in takings. **Lucy**, directed by Luc Besson, has attracted a larger international audience than any other French film, with more than 50 million admissions. **Taken 3**, which was released in January 2015, has already sold 30 million tickets in foreign markets. (Unifrance)

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▶ FRENCH CINEMA'S MULTIPLE ACCOLADES

French films have received a number of distinctions: four French movies won prizes at the Tokyo Anime Award Festival in 2015, three have received **Palmes d'Or** awards at the Cannes Film Festival since 2008 (*Blue Is the Warmest Color*, *Amour* and *The Class*), while eight Oscars have gone to the French cinema industry since 2006 (in the Best Picture, Director, Actor, Actress, Animated Feature, Documentary Feature and Original Score categories).

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▶ ANIMATED FILMS

France is **Europe's leading producer of animated features** (CNC); *Arthur & the Invisibles* was the most successful French animation in the 2000s (over 10 million admissions). The Annecy International Animation Film Market (**MIFA**), an unmissable industry event for co-production, buying, selling, funding and distribution, celebrates 30 years in 2015.

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▶ THE FRENCH: GREAT LOVERS OF THE '7TH ART'

In 2013, over 37 million people in France went to the cinema at least once. The French remained **Europe's most frequent cinemagoers** in 2013, with an average of 3.1 visits per inhabitant per year, versus 2.6 in the United Kingdom, 1.6 in Spain and Italy, and 1.4 in Germany. (CNC, 2014)

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▶ SPOTLIGHT ON DIGITAL

By the end of 2013, 5,433 (97.2%) of France's movie theaters were equipped with 2K or 4K digital projectors. (CNC, 2014)

7

▶ TAX REBATE FOR INTERNATIONAL PRODUCTIONS (TRIP)

The TRIP is available for cinema or audiovisual works of fiction and animations whose production is initiated by a foreign company and that are wholly or partially shot in France. The 20% tax rebate on the total spent on a film in France will rise to **30% of eligible expenses** on January 1, 2016, while the maximum rebate per project will also rise from €20 million to €30 million.

8

▶ RENOWNED TRAINING

France offers a large number of specialist training programs. The *École des Gobelins*, for instance, is particularly well known for its animation department. A short film made by its students, *Oktapodi*, was nominated at the Oscars in 2009.



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▶ CANNES: A UNIQUE FESTIVAL

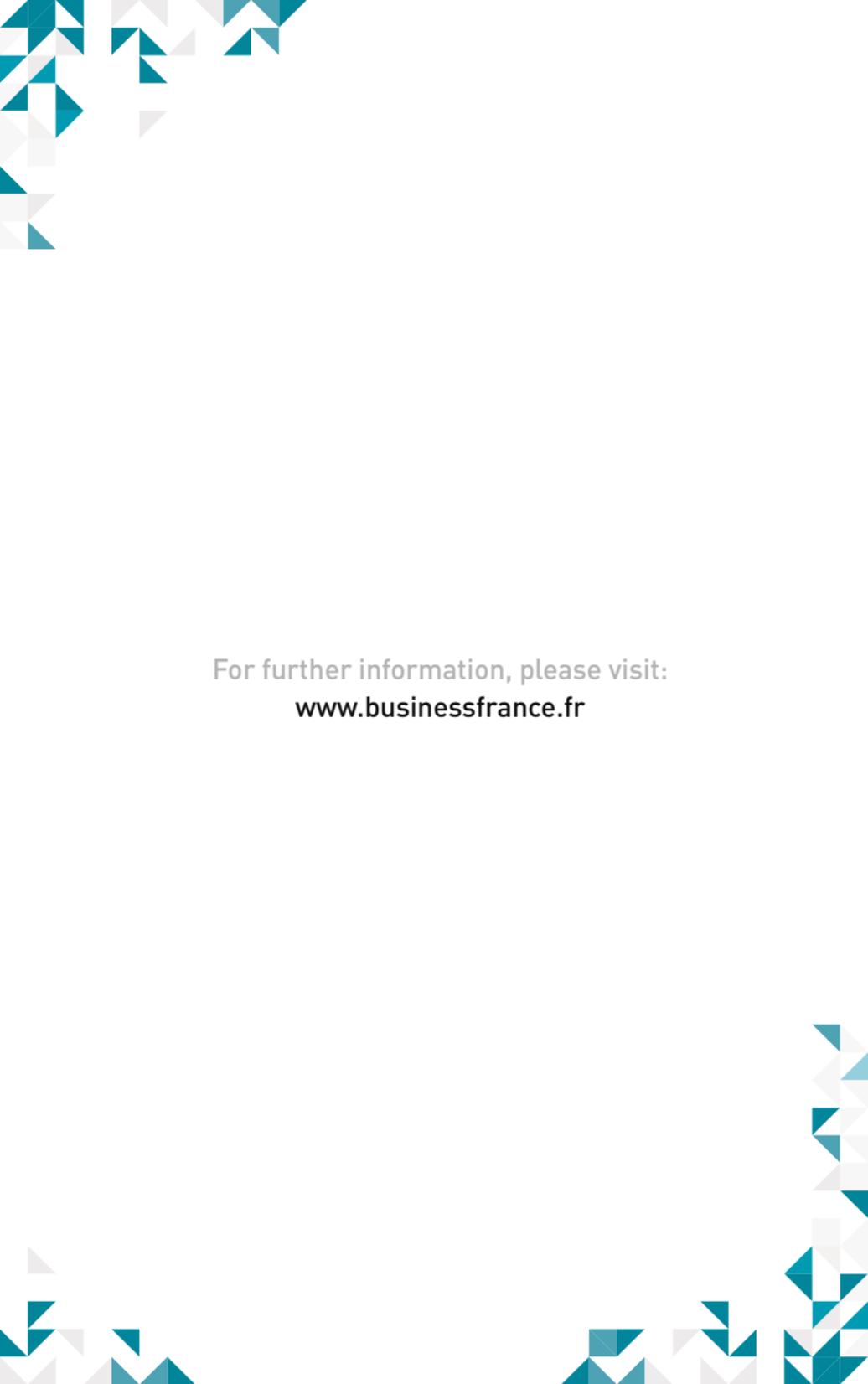
First held in 1946, the festival quickly gathered international recognition thanks to the presence of stars from around the world. 1959 saw the launch of the *Marché du Film*, where the movie industry's various players can meet and network. Today, more than 10,000 buyers and sellers from around the world travel to Cannes each year, making it **the world's leading marketplace for the industry**. (Cannes Film Festival)



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▶ A HOST OF CO-PRODUCTIONS

In 2014, **106 films were co-produced with 34 foreign partners**. In 2014, France's main partners in co-productions majority owned by foreign companies were Belgium (10 films), Italy (9), Germany (8), Spain (6) and Switzerland (6). (CNC, 2015)



For further information, please visit:
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CANNES FILM FESTIVAL



**THE WORLD'S LEADING
CINEMA MARKETPLACE**



**FOREIGN
INVESTMENT
DECISIONS
PER WEEK**

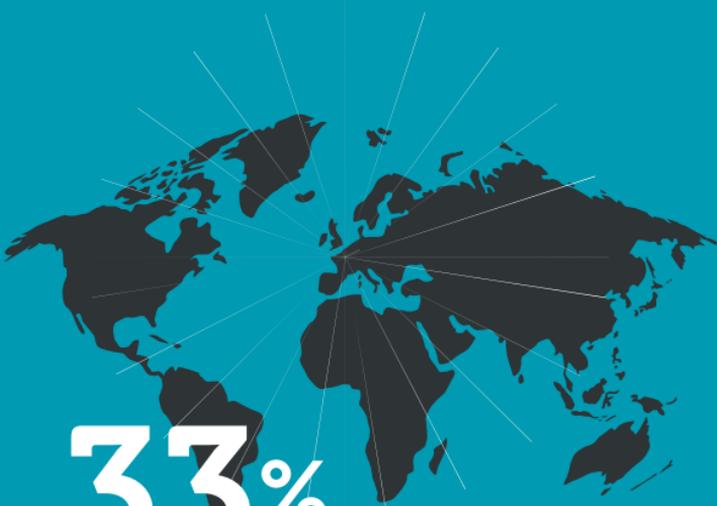
ACCESS TO A MARKET OF

65



MILLION CONSUMERS

AND GATEWAY TO THE EMEA



33%

**OF FRENCH EXPORTS
ARE GENERATED BY
FOREIGN COMPANIES**